



**GOVERNMENT OF THE PUNJAB
LIVESTOCK & DAIRY DEVELOPMENT
DEPARTMENT**

NOTIFICATION

NO.SO (I&C)/L&DD/ MISC/2020: In pursuant to the decision made during the meeting held through video link on June 25, 2020 regarding deliberations on way forward, the Competent Authority is pleased to notify the committee comprising of the following officers to prepare a holistic **Animal Nutritional Strategy** for robust productivity after taking in account the all nutrition linked potential limiting factors across the supply chain and livestock sector:

Sr.	Committee members	
1	Dr. Naveed Ahmad Niazi, Director General (Production), L&DD	Chairman
2	Dr. Ejaz Gors, Director, LPRI Bhadarnagar	Member
3	Dr. Aslam, Director, BLPRI Attock	Member
4	Dr. Maqsood Ahmad (Ph.D) CRO, Buffalo Research Institute, Kasur	Secretary/ Member
5	Prof. (Rtd) Dr. Makdoo Abdul Jabbar, renowned Livestock Nutritionist , Riphah Veterinary College	Member
6	Prof. Dr. Shokat Bhatti , Animal Nutrition Department, UAF	Member
7	Dr. Ikram ul Haq (PhD Nutrition) i/c Nutrition Lab, VRI	Member
8	Dr. Rasheed (PhD fodder) Research Officer LPRI	Co-secretary/ Member
9	Dr. Shazad Naveed Jadoon, (M.Phil Animal Nutrition) CEO All-tech multination company working on animal nutrition	Member
10	Dr. Muhammad Athar (PhD Animal Nutrition), GM Hi-Tech Feed (Ptv) Ltd	Member
11	Dr. Naveed ul Haq, (PhD Animal Nutrition), Department of Animal Nutrition, UVAS Lahore	Member
12	Dr. Khalil Ahmad, Director Livestock, Gujranwala Division	Member
13	Dr. Munir Ahmad (Nutritionist) i/c feed Mill, LPRI	Member
14	Dr. Usman Tahir (PhD) Deputy secretary (Tech.) L&DD	Member
16	Representative from PLDDDB	
17	Dr. Fiaz (Animal Nutritionist) LPRI / farm manager LES Qadirabad	Co-secretary/ member
18	Any co-opted member	

2. Terms & reference of the committee

- i. Review the all on-going activities related to nutrition viz; sahat centers, feed mills, nutrition labs, implementation of regulatory regime on feed, development of demo plots on nutrition enriched fodders, farmers awareness etc by L&DD and activities of PLDDDB
- ii. Identify the potential limiting factors related to nutrition across the supply chain and sector, further propose solution to address them,

- iii. Propose pragmatic nutrition strategy to support private sector, farmers awareness, propagation of feed supplements, hay, silage and alternate fodders to subsistence livestock farmers, and how these could be in-lined with the L&DD initiatives
 - iv. Way forward & recommendations to up scale the already on-going initiative of L&DD on nutrition and exploring of alternate nutrition resources to reduce the cost of production.
3. Committee shall prepare the strategy paper and may prefer to convene meetings through video link. Office of the DG (Production) will provide the all sectorial & logistic support to the external committee members as when required.

Dated Lahore, the
1st July, 2020

NADEEM IRSHAD KIYANI
SECRETARY LIVESTOCK

No. & Date Even

Copy is forwarded for information and necessary action to:-

1. The VC UVAS Lahore
2. The VC University of Agriculture, Faisalabad
3. The Director General (Ext)/ (Res.)/ (Production) L&DD
4. The CEO, PLDDDB, Lahore
5. The Director, Planning & Evaluation L&DD Punjab
6. The Principal, Riphah Veterinary College, Lahore
7. All committee members.



(DR. USMAN TAHIR)
DEPUTY SECRETARY (TECH.)

CC.

PS to ACS (Agriculture & Rural Economy), Govt. of Punjab
PSO to Secretary L&DD Department
PS to Minister Livestock